

MISS BERTLESON'S BUZZ

ANNOUNCEMENTS

JANUARY 16-20, 2012

1. There will be no class on Monday, Jan 16th, in honor of Martin Luther King, Jr.

2. Tuesday, Jan 24th is 6th Grade Orientation Day! Our 5th graders will spend the morning with the 6th graders and teachers and get information about middle school at VCS! More details to come, regarding dress and schedule. Orientation is that night, 5:00pm! Mark your calendars!

3. Please note that in the Friday folders is a valentine! Every year, we send home a valentine for parents to use to make a sweet thought for their children. You can send these in any time, and they will be posted in the classroom window. Any valentines displaying a last name or a picture will be posted in the classroom, for safety reasons.

4. Spell-A-Thon materials are in the Friday folders today, and the Spell-A-Thon will take place on Feb. 3rd!

Please consider having your child fundraise a bit for this program! All of the monies earned go back directly to the elementary department.

5. A dyslexia conference is being brought to Vacaville on Monday, February 13th!

Please see the flier in the Friday folder— this is a unique opportunity to hear about something that affects many, and spaces are limited. Ms. Blair has been working to bring this conference to us!

6. Report cards will be sent home on January 20th, and Awards Chapel will be on Tuesday, Jan. 31st. Please plan to join us as we celebrate your child's academic achievement!

Upcoming Tests

Wed, 1/18: History Test
(Ch. 10– Revolution)

Thurs, 1/19: Spelling Test

Fri, 1/20: Bible Test

MEMORY VERSE:

“And again, Isaiah says, ‘The Root of Jesse will spring up, one who will arise to rule over the nations; the Gentiles will hope in him.’”

Spelling Unit #19 (see reverse)

Questions? Comments?

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707.446.1776 ext 5024

UPCOMING EVENTS

Jan 13: End of Quarter 2, Minimum Day (noon dismissal), Spell-a-Thon materials sent home

Jan 16: No School (Martin Luther King, Jr. Day)

Tues, Jan 24: 6th Grade Orientation! 5:00pm

Tues, Jan 31: Awards Chapel

Feb 3: Spell-A-Thon

Feb. 7: Open House and Science Night! 6:30-8:00pm

Feb 17/20: Campus Closed



Caption describing picture or graphic.

INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it

useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

"TO CATCH THE READER'S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE."

INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the

image.



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VACAVILLE CHRISTIAN SCHOOLS

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

WE'RE ON THE WEB!

EXAMPLE.MICROSOFT.COM

YOUR BUSINESS TAG LINE HERE

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

BACK PAGE STORY HEADLINE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give

your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a

good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.